Bryan Williams
brywill24@gmail.com
brywilliams.com

Proficiencies

- Animation
- After Effects
- Lottie
- Midjourney
- Art Direction
- Motion Design Systems
- Brand Storytelling
- Virtual Production
- Adobe Suite
- Cinema 4D
- AI Workflows
- Figma

Experience

Integrated Creative II / Creative Technologist at Rocket (2025-Present)

Lead generative AI exploration across image, video and audio. Prototype creative tools and workflows, evaluate emerging platforms and vendors, and train creative teams on practical AI production.

Founder / AI Artist & Creative Technologist at Stimograph
(Independent practice)

Combine art direction, animation, AI experimentation and traditional post-production in a generative image and video practice. Develop workflows for character consistency, visual storytelling, motion, editing and sound.

Art Director at (add)ventures (2015-2024)

Led art direction and motion systems for CVS Health, Baxter, Hillrom and DentaQuest. Created the CVS Health motion design system and supported campaigns across 3D, animation and emerging production technologies.

Professional Freelance (2010-Present)

Selected projects: WTA, Toyota, Cheetos, Regent, Klaviyo and Elo Spaces. Motion design, storyboarding and animation production, including WTA motion systems and Toyota and Cheetos projects with Gnarly Bay.

Motion Designer at Global Vision Studio - Providence, RI (2013-2015)

Motion Designer at Relevant 24 - Boston, MA (2011-2013)

Awards

Hatch Merit Award - 2022

Art direction on the CVS Health “Delivering Hope” video

Education

Bachelor's Degree - Digital Arts and Design

Full Sail University - Winter Park, Florida